

# Israel, an Emerging Powerhouse for Life Sciences: Creating Synergies with Swiss Investors

September 6, 2006

SWX Swiss Exchange  
Convention Point  
Selnaustrasse 30  
Zürich, Switzerland

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## Life Sciences in Israel

Built on foundations of academic excellence, a highly skilled workforce, entrepreneurial spirit and cutting-edge technological innovation, Israel has rapidly evolved into a recognized world leader in medical devices, biotechnology and pharmaceuticals. Israel's achievements in the life sciences sector stem from the presence of world-class research institutions such as the Hebrew University of Jerusalem, the Technion-Israel Institute of Technology and the Weizmann Institute of Sciences. Furthermore, Israel invests a larger percentage of its GDP - 4.8% - on civilian R&D than any OECD country.

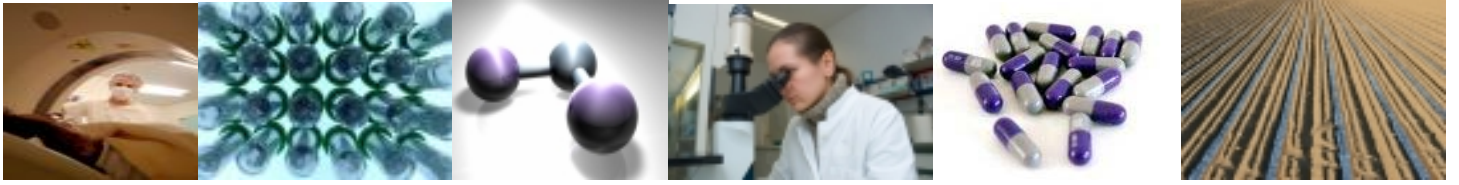
More than half of Israel's life sciences companies (51%) are in the field of medical devices, while biotech represents 23%, and the pharmaceutical sector accounts for 13% of the total. In 1994, Israel was home to 88 life sciences companies. By the beginning of 2006, this total stood at approximately 700 companies, covering fields from cardiology and oncology, to orthopedics, gynecology and dermatology. In 2005, life sciences exports from Israel reached \$3.4 billion, representing 13.1% of all Israeli industrial exports.

To assist investors in leveraging Israel's strengths in the sector, a number of incentives and benefits are available to local and foreign investors. These and related investment opportunities will be the focus of the conference on September 6. This event will serve as the springboard to a further exploration of investment opportunities and partnerships within the framework of the 2007 business mission to Israel in life sciences.



## Program

- 09:00 – 09:30 Registration and Coffee**
- 09:30 – 09:35 **Opening Statement**  
Aldo Levin, Economic Attaché to Switzerland, Embassy of Israel
- 09:35 – 09:45 **Welcome Address**  
Ambassador of Israel to Switzerland
- 09:45 – 10:15 **Why Israel? Investment Opportunities in Israel's Life Sciences Sector**  
Rachel Roei, Director, Investment Promotion Center, Ministry of Industry, Trade and Labor of Israel
- 10:15 – 10:45 **"Can-Fite": The Case of an Innovative Israeli Start-Up**  
Dr. Ilan Cohen, CEO, Can-Fite
- 10:45 – 11:15 **The Role of Venture Capital in Israeli Life Sciences: Unique Opportunities for Investors**  
Yigal Erlich, Founder and Managing Partner, The Yozma Group; Chairman of MATIMOP
- 11:15 – 11:45 Coffee Break**
- 11:45 – 12:10 **Prioritizing Life Sciences: Government Support for R&D in Israel**  
Dr. Ora Dar, Head of Life Sciences Sector and Biotechnology, Consultant to the Chief Scientist, Office of the Chief Scientist, Ministry of Industry, Trade and Labor of Israel
- 12:10 – 12:30 **Driving R&D and Innovation: Israel's Winning Model of Collaboration between Academic, Investor and Entrepreneur**  
Dr. Rafi Hopstein, Director, Hadasit, a subsidiary of the Hadassah Medical Organization (HMO)
- 12:30 – 13:00 **Questions and Answers**
- 13:00 – 13:10 **Closing Statement**  
Didier Bollag, President, Chamber of Commerce Swiss-Israel
- 13:10 – 14:30 Networking Lunch**
- 14:30 – 16:00 **Bilateral meetings with members of the Israeli delegation**



## Registration

Please fax the registration form to the number below. The registration deadline is August 31, 2006.

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E-Mail: .....

Signature/Date: .....

**There is no registration fee for this event.**