



Event sponsorship opportunities

Clinical trial strategy: Fine-tuning the risk-reward profile

September 19, 2019, Lausanne



About the Swiss biotech Insight event series

The Swiss Biotech Association is launching the Swiss biotech Insight event series, designed to cover a portfolio of topics mirroring the biopharma product life cycle, namely from ideation and research to commercialization and patient benefit. The three main areas covered are discovery, development and commercialization.

The first event of this series will be held in Lausanne in September 2019 to coincide with European Biotech week, and is **focused on development**, the single most important and expensive stage in the biopharma product life cycle. Additional events in Switzerland are being planned in 2020 and beyond.

Event highlights

We invite industry stakeholders for this exciting event to address **major clinical development strategy challenges** while exploring exciting new opportunities and solutions including real world data science, adaptive clinical trial design, biomarkers and more.

[More about the event on our website](#)

Ticket Fees

CHF 50 for Swiss Biotech Association Members

CHF 100 for non-members

Venue

Paternot Hall

Agora Building at CHUV University Hospital

Rue du Bugnon 25A

1005 Lausanne

Metro:

Lausanne Metro M2, Direction “Croisette”, stop: “CHIV” (1 min walking distance)

Parking:

CHIV Parking, Avenue de Beaumont 25, 1012 Lausanne (3 min walking distance)

Become a sponsor and get more visibility

Event partner & cocktail sponsor: CHF 3,500

- ▶ Official event co-host
- ▶ Visibility as biotech actor in Switzerland
- ▶ Your logo on all digital materials (event web page, mailings)
- ▶ Your roll up panel and promo materials at cocktail tables
- ▶ Free entrance for two of your employees

Event partner: CHF 2,000

- ▶ Official event co-host
- ▶ Visibility as biotech actor in Switzerland
- ▶ Your logo on all digital materials (event web page, mailings)
- ▶ Free entrance for two of your employees

Exhibition space: CHF 1,500

- ▶ Booth with roll up panel and standard table
- ▶ Use of logo as an event exhibitor
- ▶ Free entrance for two of your employees

Event app sponsor: CHF 1,300

- ▶ Recognition as sponsor of the event app
- ▶ Use of logo as an event exhibitor
- ▶ Free entrance for two of your employees

Break sponsor: CHF 1,000

- ▶ Your promo materials on coffee tables during welcome coffee and coffee breaks
- ▶ Use of logo as an event exhibitor
- ▶ Free entrance for two of your employees

Contact

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