



Swiss Biotech Directory

2024

Media data for the most comprehensive compendium
of the Swiss biotech industry

About the Swiss Biotech Association

Founded in 1998, the Swiss Biotech Association represents the interests of the Swiss biotech industry. To support its members in a competitive market, the Swiss Biotech Association works to secure favorable framework conditions and facilitate access to talents, novel technologies and financial resources. To strengthen and promote the Swiss biotech industry, the Swiss Biotech Association collaborates with numerous partners and life science clusters globally under the brand



The Swiss Biotech Directory

The Swiss Biotech Directory is the most comprehensive database for the biotech industry in Switzerland. Its data quality is controlled and companies can enlist their basic data for free.

Print version

The printed Swiss Biotech Directory with a circulation of 4,000 copies provides a yearly, handy overview of Swiss companies active in biotechnology and related fields on about 150 pages. It is distributed throughout the year by direct mailings, at national and international biotech conferences, exhibitions & events, to interested parties, to our members and partners.

Digital version

The **digital Swiss Biotech Directory** with detailed biotech company information is embedded in our swissbiotech.org website and enables targeted filtering. Advertisers of the print version achieve even more reach as the printed directory, including all ads, is **prominently promoted for download** throughout the year. The swissbiotech.org website has 340,000 users and ~760,000 page views per year. The directory pages are best visited.

Contact

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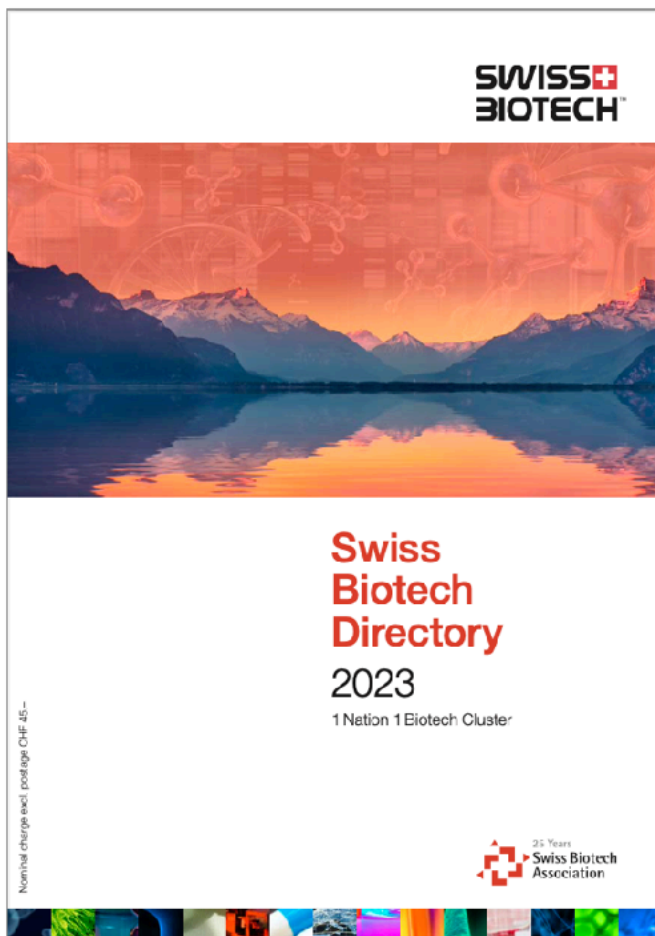


Content print directory

- Welcome by the president and CEO of the Swiss Biotech Association
- The Swiss biotech industry today
- About the Swiss Biotech Association and its mission
- Swiss Biotech Success Stories
- Companies directory, listing >1,000 relevant biotechnology (and associated) companies in Switzerland
- Impressum & disclaimer

Details

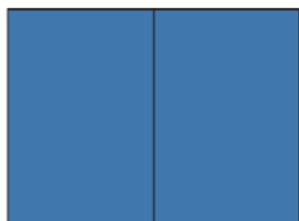
- Published yearly in the first quarter, 12th edition in 2024
- English
- Circulation: 4,000 copies
- Around 150 pages
- DIN A5 format, 148 x 210 mm
- Roll offset (Euroscale)
- printed on chlorine-free bleached paper, myclimate neutral
- CHF 45 standard price
- CHF 25 per additional copy for members, advertisers & listed companies



The Swiss Biotech Directory is printed from curated data of the digital directory on [swissbiotech.org](https://www.swissbiotech.org)

Advertising in the printed Swiss Biotech Directory

Advertise with the leading partner for the Swiss biotech industry and leverage your visibility in the dynamic world of biotechnology. Print advertisers will also get a prominent and linkable ad placement on the digital directory web page.



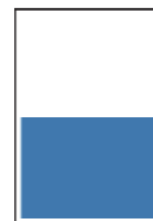
2/1 page panorama
297 x 210 mm
(plus 3 mm bleed)



1/1 page
148 x 210
(plus 3mm bleed)



1/1 page, type area
128 x 196 mm



1/2 page landscape
128 x 98 mm

Prices

Swiss Biotech Association members benefit from 20% discount.

Directory listing: free

	Size	Price excl. VAT
Advertisements	2/1 page	CHF 4,950
	1/1 page	CHF 3,800
	1/2 page	CHF 2,150
	2nd/3rd cover page, each	CHF 6,250
	4th cover page	CHF 8,000

Colors 4-color or black & white

Ad formats & delivery PDF Files, CMYK, 300 dpi, checked and print-ready, upload on secure association server

Ordering deadline December 22, 2023

Ad delivery deadline January 5, 2024